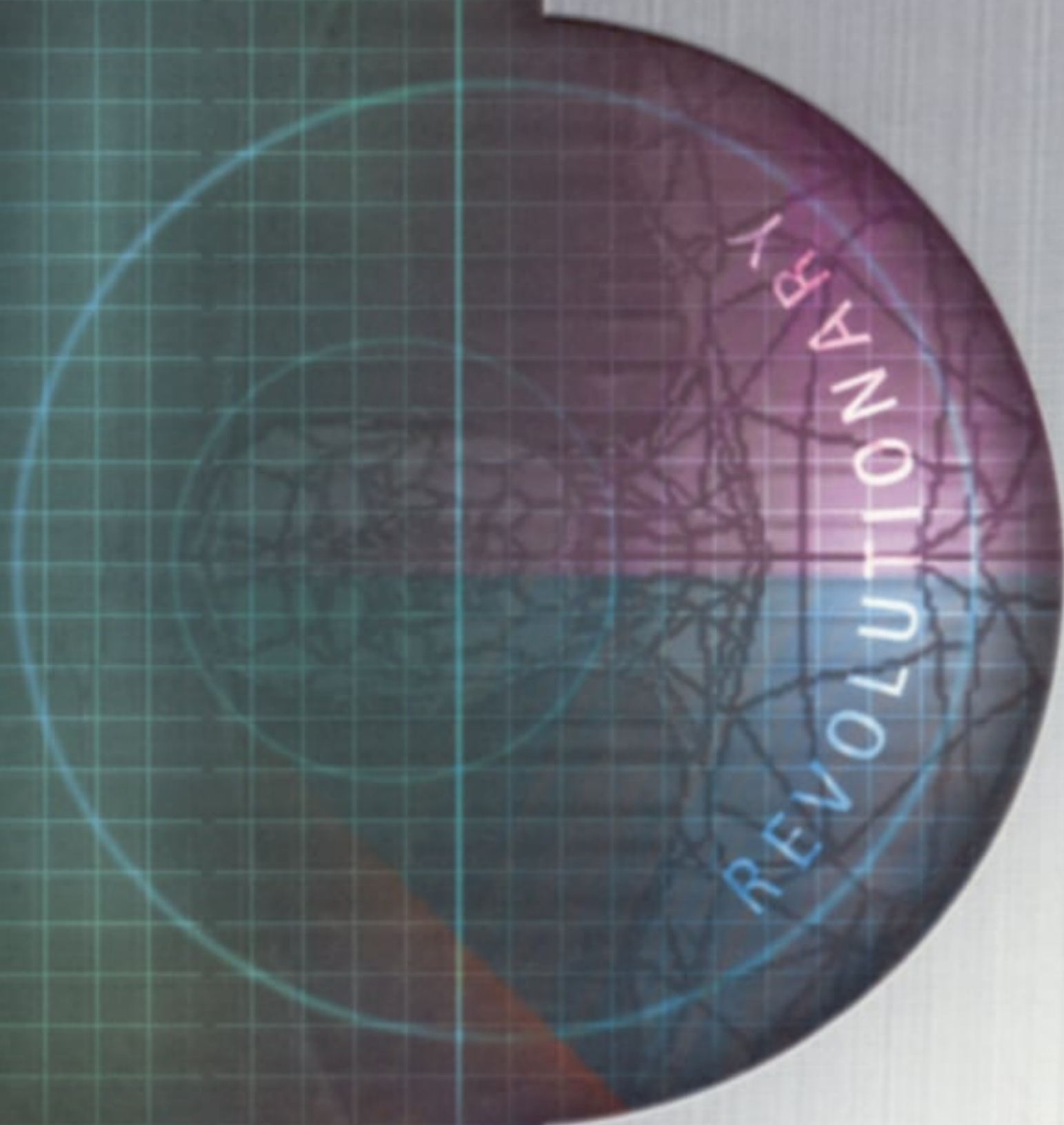


# PLAYDIUM EDMONTON PLAYBOOK



PLAYDIUM®  
THE ULTIMATE PLACE TO PLAY  
www.playdium.com

PLAYDIUM EDMONTON IS LOCATED IN THE EXCITING NEW PHASE IV OF WEST EDMONTON MALL - THE WORLD'S LARGEST SHOPPING CENTRE

## GETTING HERE

From Calgary - Highway #2 North to Whitemud Drive. Exit West on Whitemud Drive to 178 Street. Exit North on 178 Street and follow signs to West Edmonton Mall.

From Jasper - Travel East on Stony Plain Road to 178 Street. Turn South on 178 Street and follow signs to West Edmonton Mall.

Playdium is located at entrance 55 and 56 of West Edmonton Mall directly below Famous Players Silver City.

**PARK FREE** in one of the 20,000 stalls on over 120 acres. If you prefer, valet parking is available at entrance 57.

Bus parking available on south side beside World Water Park.

## COME VISIT US AT ANY OF OUR OTHER LOCATIONS

Playdium Mississauga, Playdium Burnaby, and Playdium Toronto. Visit our website at [www.playdium.com](http://www.playdium.com)

**OPERATING HOURS** Open 7 days a week  
 Sunday to Thursday 10:00 am - Midnight  
 Friday 10:00 am - 2:00 am  
 Saturday 10:00 am - 2:00 am

**PLAYDIUM EDMONTON**  
 West Edmonton Mall - Suite 1387  
 8770 - 170<sup>th</sup> Street  
 Edmonton, AB T5T 4M2  
 Phone (780) 444-PLAY (7529) • Fax (780) 444-8983



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## PLAYERONE MEMBERSHIP PROGRAM



\$1 = 10 points  
 1,200 points = 1/2 hour of free play  
 2,000 points = 1 hour of free play  
 3,000 points = 2 hours of free play

### FOR SERIOUS PLAYERS ONLY!

PLAYERONE allows you to collect and redeem valuable points for more free playtime. The more points you collect, the more playtime you'll get!

Possess the power of membership now!  
 Sign up now and receive bonus points.

For more information see brochures available at Front Admissions or visit

[www.playdium.com/locations.html](http://www.playdium.com/locations.html)

Stay tuned for even more great benefits to come!!

## GROUP EVENTS

From large-scale corporate events to the most intimate birthday parties, Playdium can help you plan an unforgettable day for you and your group. Too busy to pull your event together?



Let us handle your organization -- we'll greet your guests and provide a host to ensure that your visit with us is perfect. We'll even cater your event. You can choose from an array of fine menu options.



For further information on Group Packages or Playdium PowerPlay Birthday Parties, please call our Group Sales Hotline at (780) 444-PLAY (7529) or email us at [edgroupsales@playdium.com](mailto:edgroupsales@playdium.com)

it's all here



PLAYDIUM IS AN ENERGIZED ENVIRONMENT where you are free to escape everyday life and live out your ultimate fantasies. At Playdium, you can transform your dreams into reality.

Gear up your day by putting a virtual Indy car through its paces. Take a flight, as you effortlessly soar over the Grand Canyon in a Virtual Glider. Whet your appetite for danger as you plunge into the river wild. Carve some major powder while extreme downhill skiing. There's no limit to the adventure.

Our 37,000 sq/ft entertainment complex is loaded with over 150 state-of-the-art attractions to challenge your mind, body and soul. Nowhere will you find such a dynamic mix of physical and interactive experiences. Our games are designed and engineered to test you and your friends to the very limits.



PLAYDIUM IS "THE ULTIMATE PLACE TO PLAY." EXPLORE OUR GAMES ARENA AND ACCESS THE THEMED ZONES

— P — L — A — Y —

GROUND FLOOR

TARGET ZONE

The sky is limitless in *Star Wars Trilogy*. Slide into *Time Crisis II*, *House of the Dead II*, or slip back 65 million years in *Jurassic Park - The Lost World*.

SPEED ZONE

Speed limits are history. Leave the competition seeing nothing but taillights as they are left behind chokin' on your fumes. Play *Daytona* or *Sega Rally 2* for a real adrenaline hit. You can also use our awesome link-up technology of *Virtual Indy* to go head-to-head with your friends and colleagues.



SPORTS ZONE

We've levelled the playing field so you can compete shoulder-to-shoulder with the world's greatest sporting pros. Test your athletic prowess and game plan strategies in *NFL Blitz 2000* and *Kick-It*.

PLAYDIUM EXPRESS Enjoy a quick bite at the PLAYDIUM EXPRESS

SECOND FLOOR

PLAYDIUM SPORTS BAR

Grab a bite while watching your favourite sporting event on our cinema-style screen.



In our CONTACT ZONE, survival is the name of the game. Duel with your opponent in *Powerstone* or *Street Fighter*. Experience the exhilaration of *Combatica*, where your every move is duplicated on screen.

CONTACT ZONE

MEZZANINE RESTAURANT

Time to refuel? Have a seat in our licensed restaurant.



Bright and colourful, with a whimsical theme, this area is for the whole family to enjoy.

HOW OUR PRICING WORKS THERE ARE TWO WAYS TO PLAY AT PLAYDIUM

VALUE PLAY

Load up your PlayCard with any cash value, using your choice of cash, credit card, Interac or gift certificate. Unused credit will remain on your rechargeable PlayCard for your next visit at any Playdium location.

TIME PLAY

Load up your PlayCard with any time value, using your choice of cash, credit card, Interac or gift certificate. (If you want to eat, there's a 'time out' feature that allows you to have your time stopped while you go to one of the restaurants. A lock-out feature on your TimePlay card prevents you from sharing your PlayCard with anyone else.)

SPECIAL CARD FEATURES

- How To Start The Game. Swipe your PlayCard through the reader in any direction.
- Check Your PlayCard Balance. Swipe your PlayCard through the reader in any direction.
- Recharge. Avoid line-ups by using our convenient PowerUp Pods located throughout Playdium.
- V-Chip Feature. Prevents your kids from playing certain games on their PlayCard. Request the V-Chip feature when purchasing your PlayCards - it's free of charge.
- PlayerOne Membership. This allows you to collect and redeem valuable points for more free playtime. Apply now to get 200 bonus points.

